

NXTSTAGE

2024 Community Health and Vibrancy Pilot Competition Finalist Overview



Geoffrey Kretz

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[LinkedIn](#)



Kwit

Strasbourg, France
kwit.app/en

Company Description:

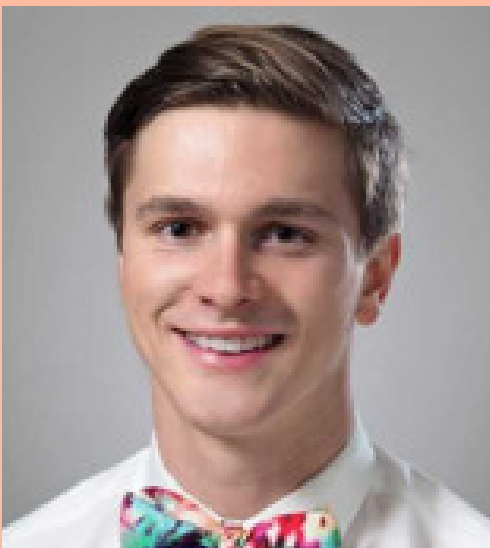
Using cognitive and behavioral sciences and gamification, Kwit reinvents how addictive disorders are treated.

Traction/Funding:

Kwit has gained traction with over 4 million users and is recommended and validated by the WHO. They have raised €700,000 from investors and a similar amount in grants and loans, totaling about €1.4 million (approximately \$1.54 million USD).

Team:

Geoffrey Kretz, CEO, with leads in tech, product, marketing, development, and UI/UX, supported by a scientific committee of five experts in psychology and psychiatry



Ryan Schumacher

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**Ladder
HEALTH**

Washington DC
healthworx.studio
[Company LinkedIn](#)

Company Description:

Ladder Health is an innovative primary care service partnering with local firehouses to deliver trusted, in-community care where it's needed the most.

Traction/Funding:

Ladder Health has raised \$320,000, including \$16,000 from the Healthworx Studio Fund, and conducted over 20 interviews with patients, PCPs, and community health leaders in rural areas. With pilot locations at Nampa and Wilder Fire Departments in Idaho, they are set to launch their first clinic in early August.

Team Member:

Kene Onuorah | New Ventures Lead | [LinkedIn](#)

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Vanessa Jupe

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[LinkedIn](#)



Kansas City, KS

levaapp.com

[Company LinkedIn](#)

Company Description:

Leva holistically supports new moms and families, reducing turnover and boosting productivity and morale, fostering healthier, vibrant Kansas communities.

Traction/Funding:

Leva App raised a \$500k pre-seed round with a \$4 million pre-money valuation. We've conducted 10 HR interviews, met over 100 benefits consultants, and established a presence on MercerVIP, Shortlister, and BenefitPitch. With 120 medical professionals recommending us and a 200% increase in app users year-over-year, we've launched a B2B offering with two pilot clients achieving a 71% utilization rate and gained over 2,000 LinkedIn followers in the past year

Team Member:

Justin Sachtleben | UX/UI Design Advisor | [LinkedIn](#)



Tim den Hoed

tim@majortalent.com
[LinkedIn](#)



MAJOR TALENT

Omaha, NE

majortalent.com

[Company LinkedIn](#)

Company Description:

Creating a better experience for our Veterans by translating their careers into industry terminology and helping companies intentionally hire Veterans.

Traction/Funding:

Since launching in April, we have secured contracts with four enterprise customers, including Werner, Valmont Industries, Claas, and CQuence Health, and are in discussions with ten more. We are also collaborating with several small businesses. We recently closed a seed funding round and are preparing to raise \$3-5 million in a Series A round

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Meredith McAllister

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[LinkedIn](#)

marma

Kansas City, KS
marma.health
[Company LinkedIn](#)

Company Description:

Marma is an OB-GYN-approved platform that offers personalized nutrition during the birthing years from fertility through postpartum.

Traction/Funding:

Marma has raised \$75K from a Friends/Family round, secured \$35K in grants, onboarded over 2,000 users, and seen growing monthly recurring revenue, highlighting progress in market validation and product-market fit; our user acquisition strategies for Marma, including collaborations with micro-influencers, brand partnerships, and direct engagements with OB offices, have evolved through continuous feedback and weekly product interviews with users.

Team Member:

Victoria Weber | COO | [LinkedIn](#)



Karina Muller

karina@motivitycare.com
[LinkedIn](#)



New York City, NY
motivitycare.com
[Company LinkedIn](#)

Company Description:

Motivity Care simplifies caregiving management, offering an innovative solution for working caregivers, employers, and community partners.

Traction/Funding:

Motivity Care is self-funded and launched with partners like Prestige PEO, The Breakers Palm Beach, and Sequoia Benefits, and we are awaiting final approval for a 10K life group. We partner with Latham and Cutner and are a vetted resource for Hightower Financial Advisors nationwide. We are also finalizing a partnership with the Voluntary Benefits Association and are in discussions with the Milken Institute's Aging Initiative.

Team Member:

Mim Senft | Co-Founder | mim@motivitycare.com

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Dr. Pinkey Patel

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[LinkedIn](#)



Tulsa, OK
myrihealth.com
[Company LinkedIn](#)

Company Description:

Myri Health is an AI-powered app and SaaS platform providing personalized, data-driven care and comprehensive care coordination, improving birthing outcomes and reducing preterm labor.

Traction/Funding:

Myri Health has raised \$548,000 from angels and VCs, successfully onboarded six rural clients in the past six months, partnered with a major health plan to validate its market presence, and is expanding into international markets, adapting to regulatory challenges and focusing on compliance to strengthen its position in the tech-driven maternal healthcare sector.



Alex Pedersen

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Middleton, WI
info.polco.us
[Company LinkedIn](#)

Company Description:

Polco's software and AI saves public servants critical time and resources by simplifying everything from grant writing to strategic planning.

Traction/Funding:

Polco has raised equity financing from military veteran angels, Notre Dame angels, Wisconsin-based angels, Mercury Fund, BAT Ventures, InState Partners, and Royal Street Ventures. With \$6.5M ARR and 425+ customers, the company has an open equity round to capitalize on recent momentum with U.S. state governments and is considering a Series B

Team Member:

Nick Mastronardi | Co-Founder & CEO | [LinkedIn](#)

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Risa Stein

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[LinkedIn](#)



Kansas City, KS

seeinme.com

[Company LinkedIn](#)

Company Description:

SeeInMe promotes collaborative, coordinated care, fueled by data-driven insights and a relentless focus on the uniqueness of every individual.

Traction/Funding:

SeeInMe has scheduled pilots with EmberHope foster care in Wichita, Alexander Youth Network in North Carolina, Wentworth senior living in New Hampshire, and the Eastern KS VA Health Care System in Leavenworth and Topeka. The funding includes \$40,000 from pitch competitions, \$50,000 from LaunchKC, and \$250,000 from UnitedHealth Group - Kansas, with \$100,000 received so far



Daniel Marques & Julian Abhari

[Daniel LinkedIn](#)

[Julian LinkedIn](#)



SkinCheck

Tulsa, OK

skincheck.health/us

[Company LinkedIn](#)

Company Description:

SkinCheck is an AI-powered mobile tool for enhancing dermatological care access and early skin cancer detection for all people.

Traction/Funding:

Our platform has surpassed 100,000 iOS users after a major update on March 8, 2024. This success is due to continuous user feedback, engagement with dermatologists and primary care providers, and three key team hires. Our total funding has reached \$145,000