



Together, let's create **opportUNITY**

Join us in supporting small businesses and helping advance minority- and women-owned companies by participating in the Hy-Vee OpportUNITY Inclusive Business Summit this fall.

During the summit, Hy-Vee will host a pitch competition that will give local minority- and women-owned businesses the chance to win up to \$30,000. In total, Hy-Vee will award \$50,000 to companies across various business sectors.

TWO WAYS TO PARTICIPATE IN THE SUMMIT:

1) Do you represent a minority- or women-owned business?

Apply to pitch your products or services at the summit for the chance to win up to \$30,000!

2) Are you seeking professional development?

Register to attend this free event which will include an expo with resources for small businesses, learning opportunities through presentations and panel discussions, the chance to be inspired by others and more. Plus, watch companies participate in a pitch competition for the chance to win up to \$30,000!

HY-VEE OPPORTUNITY INCLUSIVE BUSINESS SUMMIT

Tuesday, Sept. 27

7:30 a.m. to 4:30 p.m.

GEHA Field at Arrowhead Stadium

Kansas City, MO



hy-veeopportunitysummit.com

[#HyVeeOpportUNITY](https://twitter.com/HyVeeOpportUNITY)

Event space courtesy of the Kansas City Chiefs.





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MINORITY- AND WOMEN-OWNED BUSINESSES

Hy-Vee is awarding \$50,000 to local businesses. You could be one of them!

STEP 1: APPLY TO PITCH YOUR PRODUCTS OR SERVICES

Visit the summit website to apply by 11:59 p.m. (CDT) on Sept. 1, 2022.

STEP 2: PARTICIPATE IN A PITCH COMPETITION AT THE SUMMIT

Selected applicants will provide a short presentation at the summit for a panel of judges.

STEP 3: WIN!

Businesses will participate in one of three pitch categories for the chance to win the grand prize of \$30,000! Plus one business from each category will earn \$5,000. Additional cash investments will be awarded.

PROFESSIONAL DEVELOPMENT SEEKERS

Enjoy an expo with resources for small businesses, learning opportunities through presentations and panel discussions, the chance to be inspired by others and more. Plus, watch companies participate in a pitch competition for the chance to win up to \$30,000!

STEP 1: ATTEND THE SUMMIT!

Visit the summit website to register by 11:59 p.m. (CDT) on Sept. 20, 2022. Check back frequently for updates to the event agenda and list of featured speakers and panelists.

STEP 2: PROMOTE THE SUMMIT!

Invite colleagues, local organizations and other community members to attend this free networking and professional development event.

STEP 3: TALK ABOUT THE EXCELLENCE IN OUR COMMUNITIES!

Post on social media during or after the summit using #HyVeeOpportUNITY.



hy-veeopportunitysummit.com

#HyVeeOpportUNITY